



**SCHEMA**  
sustainability partner

**Achieve transformation  
through sustainability**

**Impact Report  
Executive Summary**

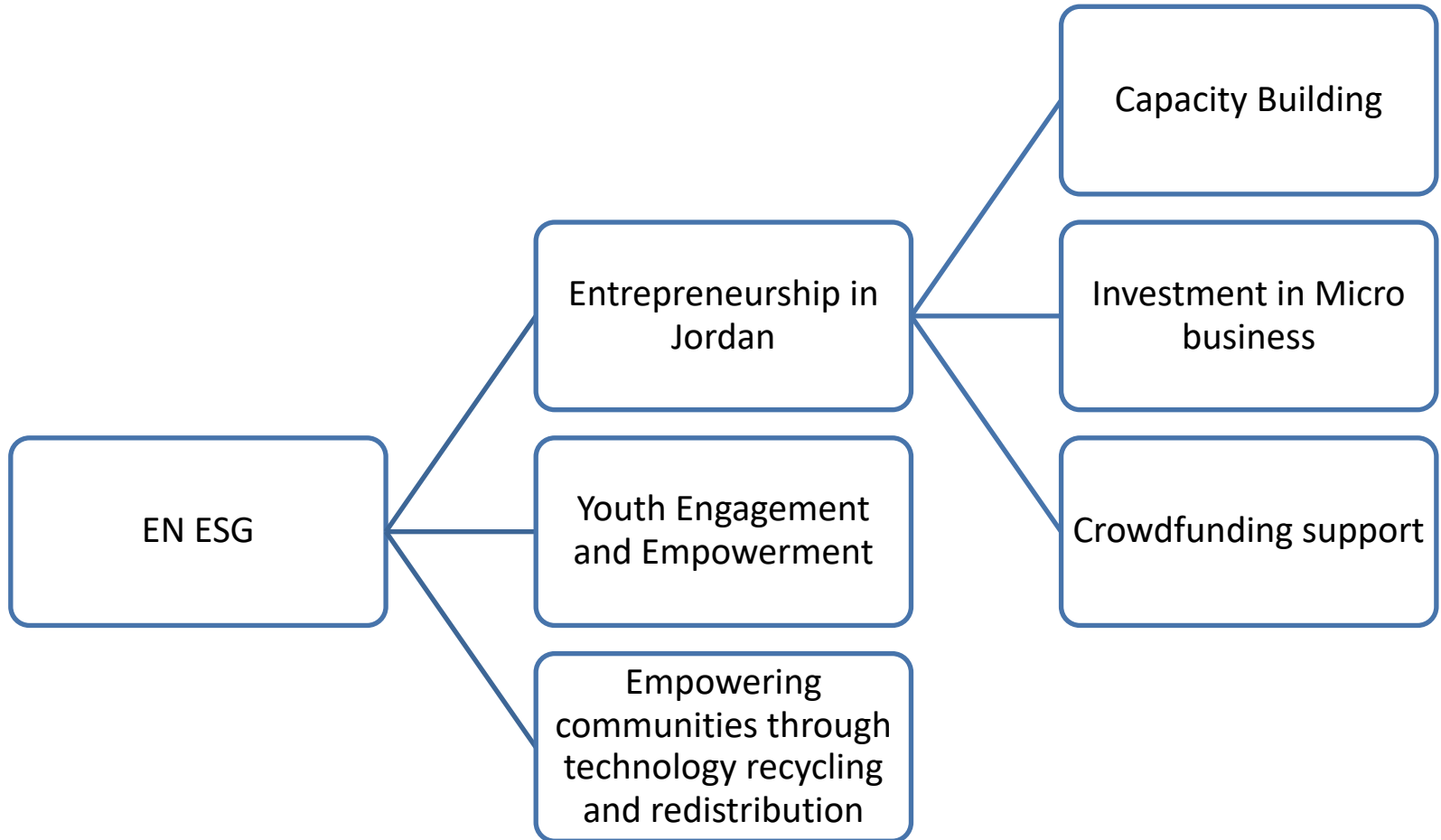
 **eastnets**










## Scope of impact

To date, Eastnets has delivered its ESG as follows:





## Alignment with SDG's

 <p>1 NO POVERTY</p>	<p><b>Goal 1: No poverty</b> <u>For us, fighting poverty means good health,</u> and earning extra income helps people work more and fight poverty</p>
 <p>2 ZERO HUNGER</p>	<p><b>Goal 2: Zero hunger</b> A key part of our commitment is to ensure zero hunger by supporting micro businesses that provide food security</p>
 <p>4 QUALITY EDUCATION</p>	<p><b>Goal 4: Quality education.</b> <u>Good education means more knowledge and skills</u> that enable people to manage themselves without illiteracy in business and increase people's productivity.</p>
 <p>5 GENDER EQUALITY</p>	<p><b>Goal 5: Gender equality</b> <u>Our activities seek to achieve equal opportunity for gender equality</u> in all our projects, and even for vulnerable groups to have the opportunity and ensure their participation in all stages of establishing income-generating projects.</p>
 <p>8 DECENT WORK AND ECONOMIC GROWTH</p>	<p><b>GOAL 8: Decent Work and Economic Growth.</b> <u>Decent work means to us human dignity,</u> it means more loyalty to work, economic growth, and it means providing opportunities that preserve the human being as a source of all wealth.</p>



## Impact in Numbers

Although Eastnets has undertaken a lot, we were not able to capture the impact of everything. Here is a summary of the impact we were able to capture in numbers:

**12** income-generating projects funded.

**310** Person benefited from income-generating projects directly and indirectly.

**85%** of the total beneficiaries from vulnerable groups "women"

**33,000** JDs, the value of funded income-generating projects.

**1,523** women participated in the assessment of entrepreneurship capabilities.

**64%** Participants in continuing education activities were to reduce ignorance in entrepreneurship.

**62** CSOs trained in preparing project proposals.

**17** databases on vulnerable groups (women) were prepared by CSOs, including data of 2,723 person

**3** Out of 12 income-generating projects were aimed at combating hunger

**1 platform for crowdfunding**



## Impact in Numbers

**63,000** Out of pocket investment into initiatives (JD)

**6** Engineers appointed part of the youth empowerment and engagement pillar.

**72 kg** Of carbon emissions saved per computer refurbished (total 73 refurbished computers)

**230,000** Social Impact created (JD).

**6,000** Management hours were allocated to carry out the activities

**100** Working days volunteered

**3.29** SROI for Entrepreneurship in Jordan pillar

**4.4** SROI for Youth Empowerment and Engagement pillar



## Impact - Entrepreneurship in Jordan

### Social impact:

- Empowering women
- Promoting gender equality
- Improved social cohesion
- Reduced gender-based violence
- Improved access to resources and opportunities
- Increased social inclusion and strengthened community ties
- Improved quality of life

### Economic impact:

- Supporting income-generating projects,
- Development of women-owned businesses,
- Fostering entrepreneurship,
- Increased economic activity,
- Improved income and living standards
- Growth of the local economy, and reduction of poverty
- Create new jobs

### Environmental impact:

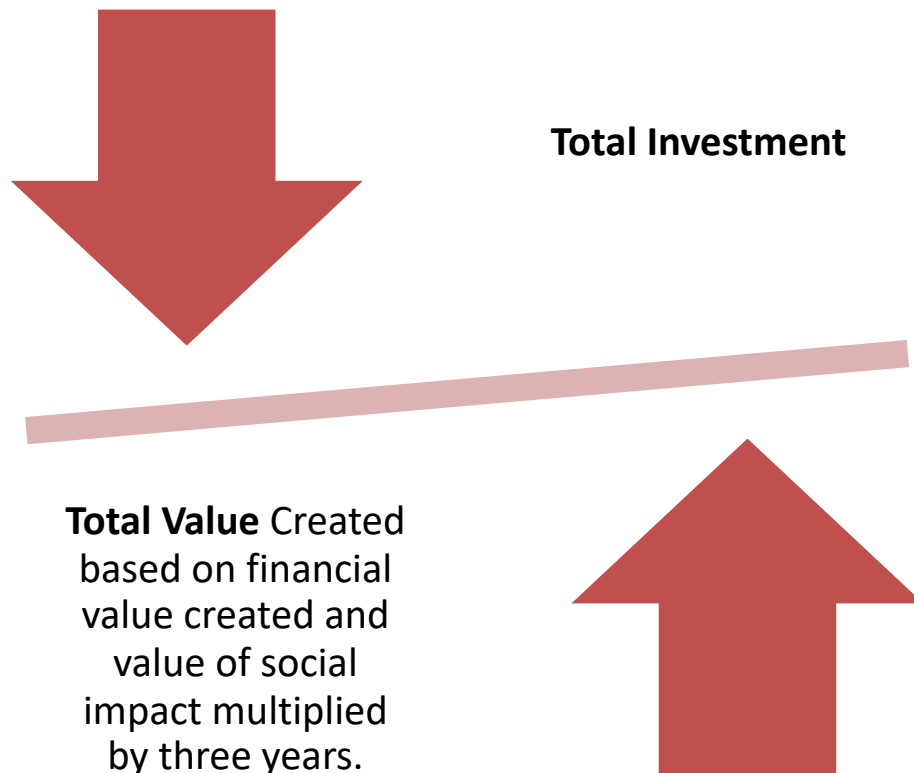
- Potential minor impact from capacity building and data collection, positive impact from environmentally sustainable businesses (e.g., eco-tourism, sustainable agriculture, or renewable energy), and negative impact if natural resources are used in a non-sustainable way.



## Social Return on Investment

To calculate the SROI of the project, we need to compare the total value created to the total investment made, both in financial and social terms.

$$\text{SROI} = \frac{\text{Total Value (total financial value + (social value * 3))}}{\text{Total investment}}$$



*Note:*

*The decision to multiply the social value by the number of years depends on the nature of the impact being evaluated. If the impact is expected to continue over multiple years, then multiplying the social value by the number of years can provide a more accurate estimate of the total social value created over the lifespan of the intervention.*

*We believe this intervention is expected to lead to increased earnings and better job opportunities over several years, so we have used a conservative factor of 3.*



## SROI - Entrepreneurship in Jordan

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Capacity  
building

$$\text{SROI} = 3.32$$

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Investments

$$\text{SROI} = 4.03$$

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Crowdfunding

$$\text{SROI} = 2.55$$

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## Impact - Youth Engagement and Empowerment

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### Economic Growth:

Businesses can help to stimulate local economies and create new opportunities for economic growth leading to new jobs, development of new products and services, and growth of local businesses.

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### Community Development:

Contribute to community development by creating opportunities to engage in meaningful work and contribute to their communities.

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### Skills Development:

Businesses can help to develop a pipeline of skilled workers who can contribute to the growth and success of the business to ensure the business has the talent it needs to succeed.

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### Innovation:

Drive innovation by bringing fresh perspectives and new ideas to the table to stay ahead of the curve and maintain a competitive edge.

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### Social Impact:

Businesses can have a positive social impact by creating opportunities for young people to engage in meaningful work and contribute to their communities. This can help to build stronger, more resilient communities and foster greater social cohesion.

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## SROI - Youth Engagement and Empowerment

Not all the values were available to ascertain the financial and social return on the investment, however, using market standards, this was calculated as:

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Youth  
Engagement  
and  
Empowerment

$$\text{SROI} = 4.37$$

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## Impact - Empowering Communities through Technology Recycling and Redistribution

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Social Impact:

- Contribution to improving lives of vulnerable people.
- Increased access to education
- Improved communication
- Improved mental health
- Increased integration into local communities

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Economic Impact:

- Inclusive and welcoming society,
- Providing vulnerable groups with tools to succeed
- Increased employment opportunities

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Environmental Sustainability:

- Refurbishing and reusing computers can reduce e-waste
- Promote environmental sustainability

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## SROI - Empowering Communities through Technology Recycling and Redistribution

Many values were unavailable such as the cost of the computers, the state of each computer, the cost of recycling and redistributing the computers etc., however, using certain assumptions and market standards, this was calculated as:

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Empowering  
Communities  
through  
Technology  
Recycling and  
Redistribution

$$\text{SROI} = 8.04$$

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